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PRESS RELEASE

GNT launches green EXBERRY® powder made from turmeric and spirulina

GNT has extended its range of green EXBERRY® Coloring Foods with a new powder made from turmeric and spirulina.

EXBERRY® Shade Bright Green – Powder is designed to deliver bright, bluish green shades in dry and powdered applications such as bakery mixes and seasonings.

Based on the concept of coloring food with food, the powder is created from edible, plant-based raw materials using only traditional physical processing methods. As a result, it is considered to be a food ingredient rather than an additive in the EU and many other parts of the world.

Available alongside the liquid-based EXBERRY® Shade Jade Green, it means manufacturers can now deliver bluish green shades in almost any application while maintaining clean and clear labels.

Maartje Hendrickx, Market Development Manager at GNT Group, said: “Our new EXBERRY® Shade Bright Green powder opens up further opportunities for manufacturers to create vibrant green products with clean ingredient lists. It’s made from well-known, on-trend raw materials using physical processing methods with no chemical solvents, providing an ideal option for today’s demanding consumers.”

EXBERRY® Shade Bright Green – Powder is pH-independent and is approved for use in the majority of countries worldwide. As turmeric is naturally sensitive to light, opaque or non-transparent packaging is recommended for optimal performance.

For more information on EXBERRY® Coloring Foods, visit: www.exberry.com

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About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods – plant-based concentrates manufactured from edible fruit, vegetables, and plants using only gentle physical methods

such as chopping, boiling, and filtering. EXBERRY® is synonymous with high-performance color solutions based on the most natural concept of coloring food with food. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages, and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance, and the complete vertical integration of the supply chain. The vertical supply chain provides benefits including full traceability as well as price and stock stability. GNT is committed to driving industry standards higher by ensuring EXBERRY® Coloring Foods deliver on cost-in-use, performance, naturalness, and sustainability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 2,000 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence combined with first-rate process-engineering expertise. GNT delivers a full range of color concentrates sourced exclusively from edible fruits, vegetable, and plants. Sustainability is a key priority for GNT and the company has set a series of ambitious targets for 2030 to optimize its environmental and social impacts. The company is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.